

News Story Summary

At the Super Bowl in early February, Google released a new commercial with an emotional appeal. In the ad, a man asks his Google Assistant to show him photos of his late wife, Loretta. Then he asks the device to remember things about her, like her laughter, their trip to Alaska, and how she hated his moustache. At the end, Google assistant recalls the things the man loved about his late wife. The man ends the commercial by saying, “remember I’m the luckiest man in the world.”

(For more on this story, search the Internet using the term “Google Loretta commercial.”)

Focus Attention

To supplement the Discuss idea under Focus Attention, instead of providing magazines, remind the group of the Google commercial that was introduced during the Super Bowl. Allow adults to share their thoughts about the commercial. Highlight the concluding statement in the commercial (“*Remember, I’m the luckiest man in the world.*”). Ask: *What kind of life would you need in order to feel like you are the luckiest person in the world?* Complete the step as written, calling attention to the two questions printed in the introduction for the session (How does our society define the good life? What presuppositions about life do our definitions of the good life carry?).

Summarize and Challenge

To replace the Review idea under Summarize and Challenge, begin by reminding the group of the Google Super Bowl commercial. Lead the group to propose actions a person would want to remember if they were seeking to live the life described in today’s lesson. Record those on a large sheet of paper or board. To foster ideas, point to the summary statements under In My Context or Apply the Text. Complete the idea as written.